


GenAI Executive Pitch Deck

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An abstract graphic on the left side of the slide, composed of overlapping translucent blue triangles and polygons of various shades, creating a complex, crystalline geometric pattern.

What is Generative AI (GenAI)?

- Generative AI refers to models that can create text, images, code, or other content from natural language prompts.
- - Uses deep learning (e.g., Transformers)
- - Examples: ChatGPT, Bard, Claude, Mistral, LLaMA2/3, Gemini 1.5 Pro
- - Applicable to content creation, automation, augmentation

Why GenAI Now?

- Massive improvements in LLM performance and availability (OpenAI, Azure, AWS).
- Enterprise-grade APIs enable secure integration.
- Key drivers:
 - - Pressure to reduce costs and scale operations
 - - Need for better employee tools
 - - Rise of CoPilot-style interfaces

Enterprise Use Cases for GenAI



- Email summarization and drafting



- Policy interpretation and regulatory Q&A



- Automated financial reconciliation



- HR onboarding assistants



- Customer support via GenAI chatbots



- SOP retrieval and summarization

Additional Use Cases for GenAI

- **Contract Review & Clause Extraction** – Legal AI assistants for document intelligence
- **Customer Service Bots with RAG** – Real-time GenAI chatbots grounded in internal knowledge
- **Product Description Generation** – Auto-generate marketing content for e-commerce catalogs
- **Financial Report Commentary** – Summarize quarterly trends from Excel or BI outputs
- **Resume Screening & Candidate Ranking** – GenAI-enabled talent acquisition in HR
- **Meeting Minutes & Action Items Generator** – Transcribe and summarize meetings (MS Teams/Zoom)
- **Insurance Claim Explanation** – GenAI-based assistants explaining complex policy/claim terms
- **Medical Note Summarization** – Convert raw clinical notes to structured patient reports
- **GenAI-powered RFP Responses** – Draft contextual responses for sales or procurement
- **Internal Knowledge Base Assistants** – Virtual agent to query across SharePoint, Confluence, Jira
- **Audit & Compliance QA Agent** – Interpret regulatory texts and match gaps in processes
- **Invoice Anomaly Detection Assistant** – Detect and explain irregularities in large datasets
- **Learning Material Generation** – Create training manuals or onboarding guides from wikis
- **Code Explanation & Documentation** – Translate legacy codebases into readable documentation
- **Project Risk Advisor** – Generate proactive risk flags from project data and communications
- **Board Pack Generator** – Summarize business insights for CXO-level reporting
- **Competitive Intelligence Summaries** – Condense large volumes of news and web content
- **Multilingual Agent Support** – Auto-translate and generate responses across geographies



Reference Architecture



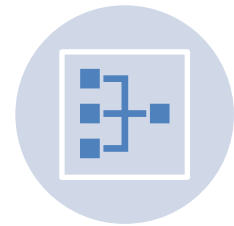
LAYERED GENAI
ARCHITECTURE:



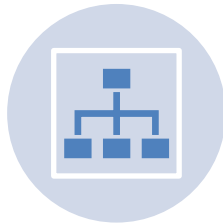
1. MODEL LAYER – OPENAI,
AZURE OPENAI, AWS
BEDROCK



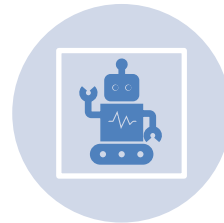
2. PROMPT ENGINEERING
– TEMPLATES, CHAINING,
VALIDATION



3. INTEGRATION LAYER –
UIPATH, POWER
PLATFORM, APIS



4. GOVERNANCE LAYER –
LOGGING, AUDIT, HITL



5. FRONT-END – PORTALS,
COPILOT, CHATBOTS

Governance & Risk Controls



- Establish Responsible AI principles



- Prompt security and input/output filtering



- Monitor hallucinations and accuracy

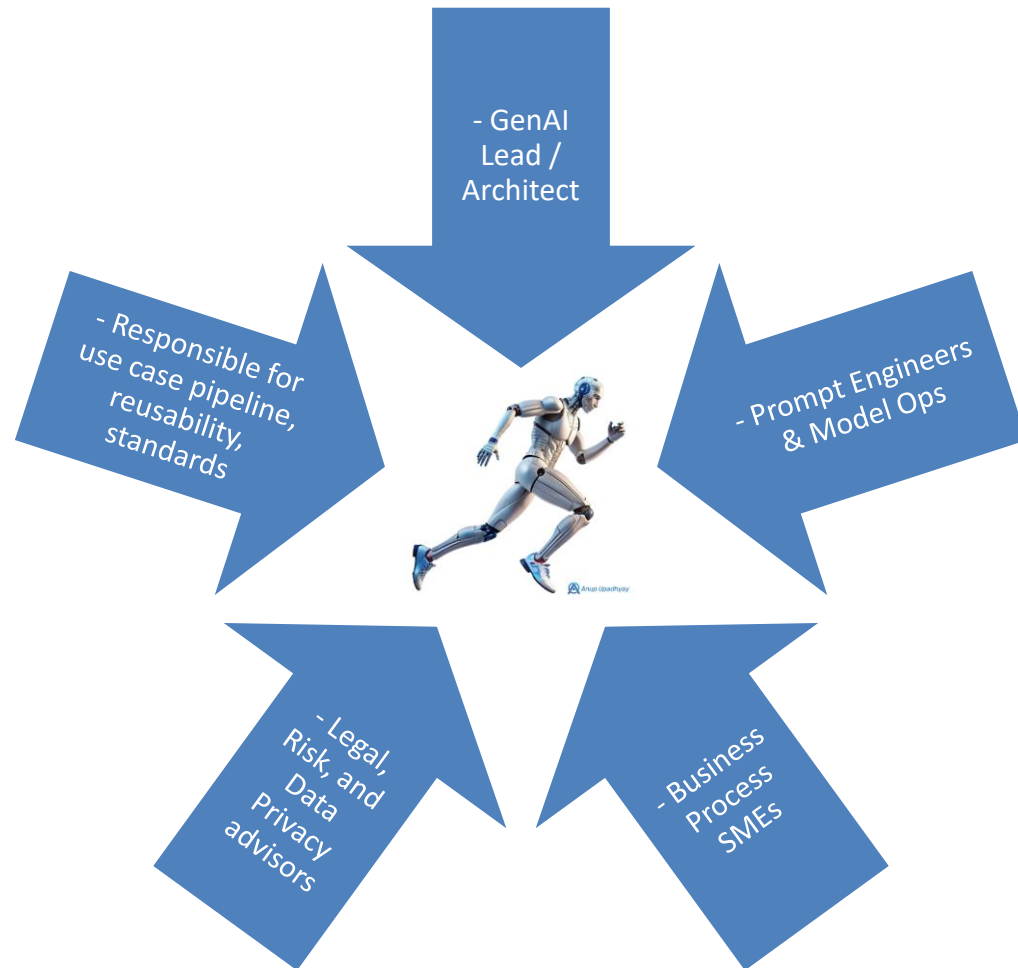


- Include legal, compliance, and IT security early



- Human-in-the-loop (HITL) for critical workflows

GenAI Center of Excellence (CoE)



Roadmap to Scale



Phase 1: Pilot (PoC use cases)



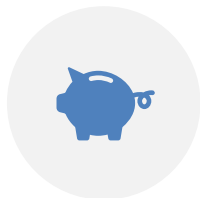
Phase 2: Scale (Shared platform and playbooks)



Phase 3: Institutionalize
(Enterprise-wide GenAI adoption)



KPI tracking:



- Cost savings, adoption,
time reduction



- Use case ROI



Closing & Call to Action

- GenAI is a strategic imperative.
- With a clear roadmap, governance, and CoE, enterprises can:
 - - Boost efficiency
 - - Improve decision-making
 - - Transform employee and customer experience
- Next Steps:
 - - Define your use case pipeline
 - - Stand up your CoE
 - - Launch pilot and track impact